

Rise Up 5K
Profit and Loss
March 1 - June 15, 2017

	Mar 2017	Apr 2017	May 2017	Jun 1-15, 2017	Total
Income					
Donations	0.00	685.15	1,021.25	1,420.3	3,126.70
Merchandise Sales	240.00	580.00	1,040.00	40.00	1,900.00
Registration Fees	2,757.00	59,788.05	50,903.70	29,999.80	143,448.55
Total Income	\$ 2,997.00	\$ 61,053.20	\$ 52,964.95	\$ 31,460.10	\$ 148,475.25
Cost of Goods Sold					
Commemorative Bibs	0.00	0.00	1,247.13	0.00	1,247.13
Shipping	0.00	0.00	236.13	7,184.56	7,420.69
Shirts	0.00	0.00	9,535.11	12,927.34	22,462.45
Total Cost of Goods Sold	\$ 0.00	\$ 0.00	\$ 11,018.37	\$ 20,111.90	\$ 31,130.27
Gross Profit	\$ 2,997.00	\$ 61,053.20	\$ 41,946.58	\$ 11,348.20	\$ 117,344.98
Expenses					
Advertising & Marketing	750.02	16,230.14	8,075.20	3,127.59	28,182.95
Bags-packet pick up	0.00	0.00	0.00	63.31	63.31
Bank Charges & Fees	0.00	32.70	0.00	0.00	32.70
Bar Necklace	0.00	511.38	0.00	92.85	604.23
Contractors	0.00	850.00	725.00	1,825.00	3,400.00
Insurance	0.00	0.00	0.00	3,319.00	3,319.00
Medals	0.00	0.00	1,901.00	0.00	1,901.00
Office Supplies & Software	0.00	143.60	45.00	10.00	198.60
Taxes & Licenses	0.00	275.00	0.00	0.00	275.00
Venue Permits and Fees	0.00	0.00	597.24	0.00	597.24
Total Expenses	\$ 750.02	\$ 18,042.82	\$ 11,343.44	\$ 8,437.75	\$ 38,574.03
Net Operating Income	\$ 2,246.98	\$ 43,010.38	\$ 30,603.14	\$ 2,910.45	\$ 78,770.95
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